Wireframe Heuristic Evaluation

**Home Page**

* Logo centered at top (alt text for logo image)
* Search centered under logo (alt text for search button if image used)
* Search includes example input “Fairfax, VA”
* Focus is on search on page load
* Tagline below search box
  + “How much do you know about where you live?”
* Search informative infographic
  + “Search for Your County” “View the Score” “Explore the Details”
  + Three screenshots showing steps. (alt text explaining images)
  + Arrows showing flow. (alt text “Arrow pointing right”)

**Dashboard**

* Logo centered at top (alt text for logo image)
* Search centered under logo (alt text for search button if image used)
* Search includes example input “Fairfax, VA”
* Focus is on search on page load
* Tagline below search box
  + “How much do you now about where you live?”
* County name and associated state is shown under search.
  + County name is larger than state showing data is pertaining to county only.
  + Large score is shown on right with percentage.
* Four tiles are displayed below county name and score
  + “People”, “Travel Safety”, “Air Quality”, “Water Quality”

**Tiles**

* “People”, “Travel Safety”, “Air Quality”, “Water Quality”
  + People
    - Median Income
    - Percentage of Unemployed
    - Rate of Violent Crime
  + Travel Safety
    - Highway Roads
    - Streets
    - Traffic Fatality
  + Air Quality
    - Nitrogen Dioxide (NO2)
    - Sulfur Dioxide (SO2)
    - Carbon Monoxide (NO2)
  + Water Quality
    - Percentage of county drought
    - Percentage of Mercury
    - Percentage of Arsenic
* *Show more info about data point on select?*
* *Small text “Levels based on blab bla bla Data source”?*

**Any percentage under 50% will display as the difference from the mean.**

**30% Higher = 70% Lower**